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Andrew M. Zeitlin (AZ0026)

Counsel for defendant Laurence Alexander

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK**

ROK ENTERTAINMENT GROUP, INC., :

Plaintiff, :

v. :

LAURENCE ALEXANDER, :

Defendant. :

Civil Action No. 11cv2728 (DAB) (HBP)
ECF Case

NOTICE OF APPEARANCE

Please enter my appearance as attorney for defendant, Laurence Alexander, in the above-captioned matter.

Dated: May 23, 2011

Stamford, Connecticut

SHIPMAN & GOODWIN LLP

By: s/ Andrew M. Zeitlin _____

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CERTIFICATE OF SERVICE

I hereby certify that on May 23, 2011, a copy of the foregoing Notice of Appearance was filed electronically and served by mail on anyone unable to accept electronic filing. Notice of this filing will be sent by e-mail to all parties by operation of the Court's electronic filing system or by mail to anyone unable to accept electronic filing as indicated on the Notice of Electronic Filing. Parties may access this filing through the Court's CM/ECF System.

s/ Andrew M. Zeitlin

Andrew M. Zeitlin (AZ0026)